

Community MATTERS

COMMUNITY FOUNDATION OF BROWARD MAGAZINE



BE BOLD for Broward

ART IN ACTION:
 New murals unite and transform the community

HOUSING HAND UP:
 New affordable homes help families thrive

SURVEY RESULTS:
 We asked, you answered, we respond

About this issue:

BE BOLD in action

The big “B” on the cover of this issue is inspired by a tinier, shinier version. And it’s popping up on more of the people you know at the Community Foundation of Broward.

We wear the “B” pin as a symbol of the new BE BOLD Leadership Campaign – our most ambitious effort yet to ensure a brighter future for Broward.



The campaign seeks to fuel innovation. Inspire new thinking. Rally new leaders. And raise \$500 million to create a permanent philanthropic resource able to meet Broward’s challenges today and forever.

Take a closer look at that “B” and you will find a “BOLD” message inside. There’s “B” for “Build endowment,” “O” and “L” for the “Opportunity and Leadership” the campaign creates and a “D” for this historic chance to “Define our future.”

Likewise, if you take a closer look inside this issue, you will find

examples of how BE BOLD is already in action through the Community Foundation’s work to tackle the issues that matter.

You will see how brush strokes of community volunteers produce murals that transform a beach-access tunnel and a parking garage – thanks to Fundholders who support the Art of Community initiative.

You will meet a hardworking mother building a new home and a new life for her family – in an affordable housing neighborhood made possible by a \$1 million Economic Independence grant.

You will learn how our School is Cool program empowers teachers to use new techniques to reach students who need the most help.

These pages tell just a few of the stories of how philanthropy through the Foundation is at work being bold for Broward. The BE BOLD Leadership Campaign will ensure that our Fundholders’ bold community impact keeps pace with Broward’s growing challenges.



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GALE BUTLER LEADS SOME OF THE FIRST VISITORS TO THE NEWLY TRANSFORMED BEACH-ACCESS TUNNEL AT HUGH TAYLOR BIRCH STATE PARK.



Inside:

Bold leadership. Bold impact.

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Two new murals are part of the Art of Community initiative to inspire creativity and connect people to each other.

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Teachers are using new strategies to lift up struggling students, thanks to training made possible by the Community Foundation's largest ever grant.

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New affordable homes under construction offer more Broward residents the chance for Economic Independence.

MURALS SPOT



“ We loved this project because it was really a transformational idea. It is now a destination spot. ”

Angelica Rosas, Community Foundation grants manager

The new mural covering the beach-access tunnel at Hugh Taylor Birch State Park was made possible by the following Funds at the Community Foundation of Broward: Katz Family Fund, Harold D. Franks Fund, and Mary and Alex Mackenzie Community Impact Fund.

READ Art of Community

Dolphins and sea turtles offer safe passage – and a prime selfie destination – at Hugh Taylor Birch State Park's newly transformed beach-access tunnel.

A few miles away, dramatic streaks of color have turned a drab parking garage into the start of the show for visitors to the Broward Center for the Performing Arts.

These two new murals are part of the Art of Community – a Community Foundation of Broward initiative to ignite creativity, invoke community pride and connect people to where they live and to each other.

The Art of Community initiative is made possible by Community Foundation Fundholders who recognize the power of the arts to unite the community, help people heal and contribute to Broward's economic strength.

At the beach tunnel and parking garage mural projects, support from Fundholders included the cleanup required to prepare aging, urban infrastructure to become works of art. It also included hiring artists – Todd Michael Hanna for the tunnel and Arlin Graff for the parking garage – with the vision to design images that would inspire.

In a fitting final touch, community volunteers joined the Art of Community effort and helped paint the colors that breathed life onto these concrete canvases.

Since 2012, Fundholders have enabled the Foundation to award 46 Art of Community grants totaling \$2.4 million to support paintings, sculptures, music, photography, the theatre and other arts projects all across Broward – and that's just the start.

This year's Art of Community grants total \$205,000 and will support arts programs in nine Broward cities, including: Lauderhill, Miramar, Pembroke Pines, Coral Springs, Lauderdale Lakes, Pompano Beach, Wilton Manors, Sunrise and Fort Lauderdale.

To learn how you can support Art of Community projects like these with a charitable Fund for Broward, contact Vice President of Philanthropic Services Nancy Thies at nthies@cfbroward.org or 954-761-9503. 📞



“ It's more than just painting a garage. It's a sense of pride that we help create here in the arts district.”

Ed Hashek, Foundation Board member



The mural at the Broward Center for the Performing Arts parking garage was made possible by the following Funds at the Community Foundation of Broward: Frank D. and Anita Butler Endowment Fund, Maxine Powers Hofert Fund, and Mary N. Porter Community Impact Fund.

FUNDHOLDERS WE ASKED,

“I love the people at the Foundation and look forward to growing my Fund in the future.”

“I admire the work of the Foundation and am very pleased to be a part of the good work they do.”

“Remarkable people who make you feel like you are part of a big family all celebrating the community together.”

“Easy to develop a long-term relationship because of its comprehensive ability to address the ever-changing needs of the community as my interests change and grow.”

“They truly helped me discover the organizations I’m passionate about.”

**Sampling of comments from survey participants.*

SURVEY: YOU ANSWERED, WE RESPOND

The numbers tell an impressive story, but the words say so much more.

A recent survey of about 200 Community Foundation of Broward Fundholders gave high marks for how we help them meet their philanthropy goals.

- 80 percent of Fundholders surveyed found our work to tackle Broward's most pressing needs "extremely vital" to the overall well-being of the community.
- 77 percent said the Foundation "made it easy for me to enjoy my philanthropy."
- 75 percent said Foundation staff understood their personal philanthropic goals "extremely well."

Beyond the numbers, it was the endearing way

Fundholders described the Community Foundation that stood apart from results for other organizations, said Dr. Shelley Robertson, the outside evaluator who conducted the survey.

Caring. Professional. Effective. Trusted. Those were just some of the top descriptions that Fundholders gave for the Community Foundation.

"It was really interesting to see respondents using words like 'caring,' 'authentic,' 'considerate,' and 'a friend' to describe the Foundation. That was unusual – to see the word 'caring' come up frequently," Robertson said.

The survey results provide validation of the personalized service and close connection the Community Foundation seeks to provide Fundholders, Foundation President and CEO Linda Carter said.

The results also offer valuable insights into Fundholders' goals and expectations for the

Foundation at a time when local philanthropy is more important than ever, she said.

"We are a learning organization," Carter said. "It's important to hear from our customers, from our Fundholders, who want to be strategic with their philanthropy. It's important for us to know what we can do better."

The survey showed that Fundholders are eager to learn more about the Foundation's leadership to tackle Broward's biggest challenges as well as the community impact their charitable Funds deliver.

As a result, you will see more examples of the Foundation's leadership and your Fund's community impact in your individual Fund updates as well as

Foundation publications, such as this issue of Community Matters.


You can expect to hear more about our leadership results at exclusive Fundholder gatherings, such as Food for Thought events.

Also, outreach and information are key parts of the Foundation's new **BE BOLD** Leadership Campaign – meant to trigger new thinking, fuel innovation and foster community pride.

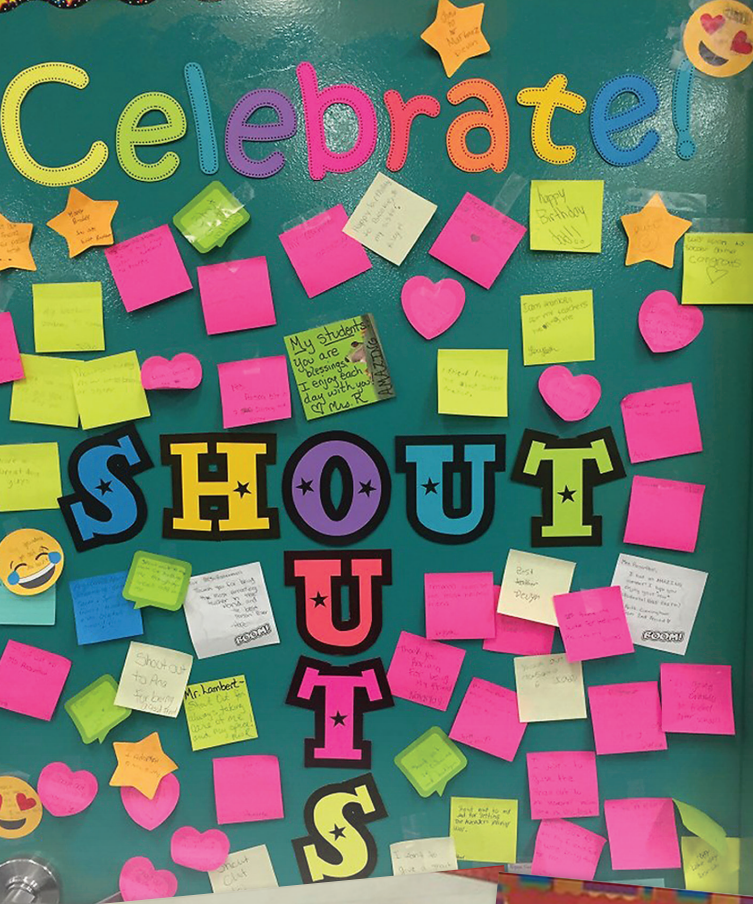


Community Foundation staff: (Standing, L to R) David Ratcliffe, Annette Bauer, Amanda Kah, Sheri Brown, Kirk Englehardt, Justine Morgan, Andrea Gregory, Jennifer Powers, Andy Reid. (Seated, L to R) Angelica Rosas, Carol Dorko, Linda Carter, Nancy Thies, Nancy Walton.

Through the **BE BOLD** Leadership Campaign, Fundholders can learn more about the power of endowment and the value of making the Foundation part of their long-term financial plans.

"Fundholders want to be connected to the community and make sure that their philanthropy makes a difference," Carter said. "There's nobody else who does what we do in the community. We work to ensure that our Fundholders are informed, empowered and connected to their philanthropy." 

Teachers to Transform



Before a lesson in pronouns, New Renaissance Middle School teacher Solmarie Ortiz starts her language arts class with a pretzel.

Her students stand up and cross outstretched arms into a tangle of wrists and interlaced fingers. As they stretch, she tells them to slowly breathe in and breathe out as they repeat, “I’m going to make it, with a smile on my face.”

Afterward, her students take out sticky notes to jot down a “wish well.” It’s a quick description of something happening in their life that could be made a little easier by encouragement from classmates.

One student writes about moving to a new house. Another student’s father has broken ribs. Another misses an out-of-town brother. All the “wish wells” are stuck to the wall, creating a collage of overlapping concerns that the students can help each other face, together.

These sticky notes and student stretches are much more than a few feel-good moments before a class tackles the proper uses of “he,” “him” and “his.”

The teaching techniques are part of a bold new effort to help students across Broward rise above outside problems they bring to school – so they can succeed in the classroom.

The Community Foundation of Broward has partnered with Broward County Public Schools to lead this innovative reimagining of middle school education, which could become a model for the nation.

Research shows that middle school is a critical pivot point where students who fall behind academically can end up in a downward spiral that leads to dropping out.

To improve graduation rates, the Community Foundation’s School is Cool initiative helps Broward County Public Schools get struggling sixth, seventh and eighth graders back on track to graduation.

Thanks to the support of Fundholders committed to education, the School is Cool initiative targets students who are having the most problems with attendance, behavior and course performance in reading and math.

Dear Students,

1. I believe in you
2. I trust in you
3. You are listened to
4. You are cared for
5. You are important
6. You will succeed

Sincerely,
Ma. C. Davis #teamsuccess



Sticky-note messages and other displays of encouragement are part of new social-emotional learning techniques being used by Broward middle school teachers to lift up struggling students.



Learn Middle Schools

The Foundation's largest ever grant – \$3 million spread over three years – is being matched by the school district to improve local middle schools.

“Middle school is where we lose kids,” School Board Member Donna Korn said. “Without the Community Foundation, we could not do this.”

Korn joined a group of Foundation staffers who got a firsthand look at how this \$6 million partnership has begun to transform middle schools.

The group visited New Renaissance Middle School in Miramar – one of 10 schools involved in the reimagining-middle-schools pilot program launched this school year.

The group saw how more teachers have begun to use social-emotional teaching strategies – such as the morning stretch and sticky notes in Ms. Ortiz's class – to foster a warm, safe environment where children are more open to learning.

**The Foundation's
Largest Ever Grant,
\$3 million,
helps teachers
lift up struggling
students**

They also saw teachers emphasize project-based learning – which presents real-life, problem-solving scenarios to get students engaged in learning about math, science and other subjects.

In one classroom, a taped-off portion of the floor shows the dimensions of a studio apartment. Students walk in

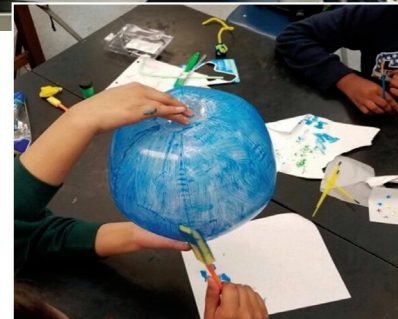
to visualize the cramped quarters and then work in groups on budgets and designs to furnish the would-be home.

These teaching approaches seek to make education more relevant, purposeful and useful to students. They also aim to avoid student alienation that leads to resentment and can result in academic and behavioral problems.



Broward County Public Schools teachers and administrators receive training in social-emotional and project-based learning techniques aimed at helping middle school students succeed.

Project-based learning, such as this hands-on astronomy lesson at Apollo Middle School in Hollywood, is meant to get students more engaged in science and other subjects.



Thanks to the Foundation and school district partnership, the 10 schools in the pilot program have been able to start hiring more counselors and community liaisons to work with the students most in need of extra help.

The partnership also pays to train more teachers to use project-based learning and social-emotional learning techniques. The next step is to expand training to more teachers so more students can benefit from that kind of learning.

As the end of the school year approaches, student performance results will determine what changes to the pilot program may be needed to help more students thrive.

If successful, the school district plans to eventually expand the program to students in all 45 of Broward's middle schools.

“We want to ensure that there's long-term sustainability of these great programs,” said Sheri Brown, the Community Foundation's vice president of grants and initiatives. “Get these kids, who need the most help, on track to graduation.”

Celebrating a BOLD

2019 LEGACY SOCIETY LUNCHEON



National Public Radio correspondent Susan Stamberg at the 2019 Legacy Society Luncheon praises art projects supported by the Community Foundation, which she says, “help people who live here get to know one another. To make community.”



Legacy

We recently celebrated our Legacy Society's commitment to philanthropy with an elegant, packed-house luncheon at the Broward Center for the Performing Arts.

The 2019 Legacy Society Luncheon honored the 154 society members – innovative leaders who through estate gifts will create charitable Funds that ensure a brighter future for Broward.

“These individuals are forward-thinking visionaries,” Community Foundation President and CEO Linda Carter said. “They are actively controlling the destiny of our community.”

This year's luncheon highlighted philanthropy through the Foundation that supports the arts. The event featured Susan Stamberg, one of National Public Radio's most popular correspondents, who spoke about the power of the arts to unite, inspire and heal the community.

“Bravo to you,” Stamberg, former host of the popular All Things Considered news program, said about the Foundation's support for the arts. “Art brings people together. It creates community.”

1. James Donnelly and Jarett Levan 2. Linda Carter, Beatriz Miniaci and Susan Stamberg 3. Monica McAfee, Gerry Stryker and Marty Ellman 4. Terry Hammond, Walter Krueger and David Ratcliffe 5. Kenneth Bierman, Don Medalie and Joan Crain 6. Brian Kopelowitz, Robyn Vegas and Lois Marino



News & Notes



Jim Acheson, one of the Foundation's 32 Community Builders, rides with Lighthouse Point Fire Rescue at the head of the city's Keeper Days parade.

PHILANTHROPY FIRST RESPONDERS

As a thank you for the purchase of a new powered stretcher, Lighthouse Point Fire Rescue invited Jim Acheson, a Community Builder, and Justine Morgan, the Foundation's charitable Funds director, to be their special guests for a parade during the 19th Annual Keeper Days celebration. Support from the James C. Acheson Fund enabled Lighthouse Point Fire Rescue to purchase the specialty stretcher that is now the department's most frequently used piece of emergency equipment – aside from the fire engine.

MICKEY MOUSE, FIDEL AND FLORIDA'S FUTURE

What do Walt Disney and Fidel Castro have in common? The tourism trailblazer and the communist leader were featured in an exclusive lesson in leadership that former U.S. Sen. George LeMieux recently provided to more than 70 Community Foundation Fundholders and Legacy Society members. The first Food for Thought event of 2019 enabled guests to learn how Florida, and Broward in particular, came to be a fast-growing land of opportunity and challenges. Also, Foundation investment advisor Brian Crawford shared his 2019 economic outlook and expert review of the Foundation's investment portfolio. Food for Thought gatherings are exclusive opportunities for Fundholders and Legacy Society members to learn about big issues and connect with other philanthropists.



U.S. Sen. George LeMieux and investment consultant Brian Crawford (seated beside the podium) take questions at the first Food for Thought event of 2019.



Donnalina Deliazar, chief operating officer of House of Hope/Stepping Stones, leads a job-hunting training session – one of the Economic Independence programs supported by Community Foundation Fundholders.

LEADING THE WAY ON ECONOMIC INDEPENDENCE

A Community Foundation economic independence forum brought together more than 40 nonprofit groups to discuss how to move struggling residents toward self-sufficiency. Affordable housing, job training and access to higher education were among the issues tackled by the group. In addition to highlighting Broward's economic challenges, the forum helped nonprofit groups learn what the Foundation expects in applications for the 2019 Economic Independence grants. "We are not looking for cookie cutter. We give leeway to be creative, innovative," said Sheri Brown, Foundation vice president of grants and initiatives.



Carmen Lopez-Ramirez, of the Boys & Girls Clubs of Broward County, moderates a panel discussion of local employers helping teens train for their first jobs.

FUNDHOLDERS SEE YOUTH WORK TRAINING IN ACTION

Community Foundation Fundholders recently got a firsthand look at a Boys & Girls Club program that helps teens land their first job and build career skills. They sat in on a training session with local business leaders teaching what to wear to a job interview, the importance of time management and how to exude a good attitude. The program, made possible by a Community Foundation Youth Work grant, helps teens as well as the local businesses that hire them. “They show up on time. They want to do more. They help others and they listen. They want to move up,” said Denise Dillio, an area manager for Wawa Inc. “We are looking for young leaders who show initiative.”

NEW CANCER RESEARCH, PATIENT SUPPORT

The fight against cancer is getting more help in South Florida, thanks to \$308,325 in grants from Foundation Fundholders. The four grants through the Foundation’s Cancel Cancer initiative direct help to cancer research and patient support. Grant recipients include Gilda’s Club of South Florida, Florida International University Foundation, Memorial Foundation and the University of Miami Sylvester Comprehensive Cancer Center. Broward County has the second highest rate of new cancer diagnoses in Florida. The Cancel Cancer initiative helps give our residents more local treatment options and recovery help.



Cancel Cancer grants support innovative cancer-fighting efforts such as the Cleveland Clinic’s new treatment for esophageal cancer.



Shawn C. Snyder, James B. Davis, Marianela Collado and William Snyder share their insights from the Heckerling Institute 2019 conference with fellow members of the Community Foundation’s Professional Advisors Council.

EGGS, COFFEE AND ESTATE PLANNING

The Community Foundation of Broward’s Professional Advisors Council gained estate planning insights learned from the Heckerling Institute – a top educational conference for attorneys, accountants and financial advisors. The council’s first meeting of 2019 featured a panel discussion with Heckerling attendees who shared lessons learned about changes to federal tax law – ways to “make your estate planning great again,” quipped moderator and former Foundation Board chairman William Snyder. The Heckerling discussion is an example of the exclusive opportunities available to the Professional Advisors Council – an elite group of professionals who have referred clients to the Foundation.

ARMSTRONG JOINS FOUNDATION BOARD

J. David Armstrong Jr., president emeritus of Broward College, has joined the



Community Foundation of Broward Board of Directors. Armstrong brings his strong

education background and deep community knowledge to a dynamic Board that provides leadership and distributes grants to tackle Broward’s biggest challenges. In addition to his leadership role with the Foundation, Armstrong is also co-chair for the Greater Fort Lauderdale Alliance Six Pillars Economic Program and on the Broward Workshop Board of Directors.



Volunteers help build one of the houses under construction at Habitat for Humanity of Broward's new 77-home neighborhood.

New Homes, New Starts for Hardworking Families

Hope rises along with new walls and roofs going up at a neighborhood of affordable homes under construction in Pompano Beach.

For Erneika Mejia and her four children, it's the hope of a better future that comes when they move into one of the 77 new houses – quality homes priced to help working families attain economic independence.

Like more than half of Broward's workforce, Erneika lives paycheck-to-paycheck with the fear that an unexpected expense could push her family over the financial edge. Ever-increasing rent, in a county where wages lag far behind housing prices, “weighs so heavily on our budget,” she said.

But that weight can be lifted from Erneika when her family moves into Habitat for Humanity of Broward's new neighborhood – an affordable housing solution made possible with the help of a \$1 million Community Foundation of Broward grant.

Support from philanthropists along with donated land, materials and labor (which includes the sweat equity of future homeowners) enables Habitat for Humanity to offer zero-interest mortgages to hardworking families making between 30 and 80 percent of Broward's median income.

This financial hand up gives the Mejias and dozens of other families the chance to move out of substandard housing. It enables them to save money for a future that includes a better quality of life.

“It's an incredible experience for me and my kids. We have already bonded with so many other families who have the same goals as we do,” said Erneika, who moves into her new home this summer. “We've worked side by side – every nail and every screw that was used to build our homes has a personal value to it.”

Erneika's homeownership dream began to come true when

a \$1 million grant from the Mary N. Porter Legacy Fund at the Foundation jump-started construction at Habitat's new neighborhood, A Rick Case Habitat Community. Mary Porter's grant helped build water and sewer lines, electrical lines, roads and other infrastructure required for the community to take shape. Mary Porter's grant is also helping pour the foundations for 50 homes there.

The neighborhood will include one- and two-story houses, ranging from 1,200 to 1,280 square feet, with two bathrooms and up to four bedrooms. Energy-efficiency features are part of the home designs to help reduce maintenance costs. The neighborhood will include a park and playground open to the residents as well as others in the community.

“This would not exist if we hadn't made the grant,” said William Snyder, former Foundation Board chairman who recently visited the site as volunteer crews worked on roofs. “All of these people were up there, putting tar paper and nailing it down. It was really a sight to see.”

The goal of the Foundation's Economic Independence grants, like the one for Habitat, is to move struggling families from striving to thriving. In addition to help for affordable housing, the grants support programs that provide job placement, access to higher education and career training. To address barriers to success, the grants deliver help for transportation, health care and quality child care.

It's an unwavering commitment to Economic Independence that started more than 30 years ago when a Foundation grant helped build Habitat for Humanity of Broward's first home.


“It has been the perfect collaboration,” said Nancy Robin, Habitat's CEO and executive director. “From our first home to 77 homes in the largest build in our history, the Community Foundation of Broward has made a place to call home possible for hardworking families that seek economic independence and a better life.”

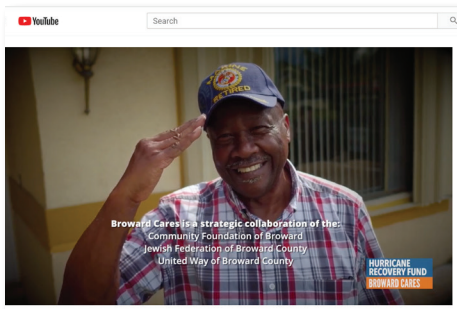


Erneika Mejia stands on the lot where her family's future home is under construction.



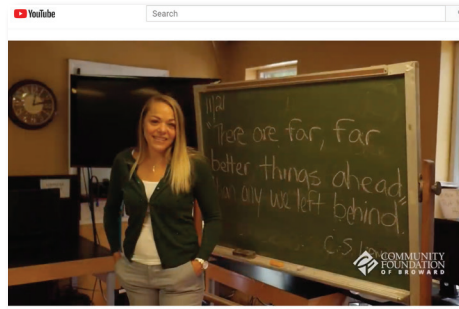
IMPACT in Action

Visit the Community Foundation of Broward's YouTube channel to learn more about how our Fundholders create bold impact on the issues that matter most. Here are just a few examples of how philanthropy through the Foundation is at work to ensure a brighter future for Broward. To see videos about these bold impacts, visit:  <https://cfbroward.link/Impact-Videos>



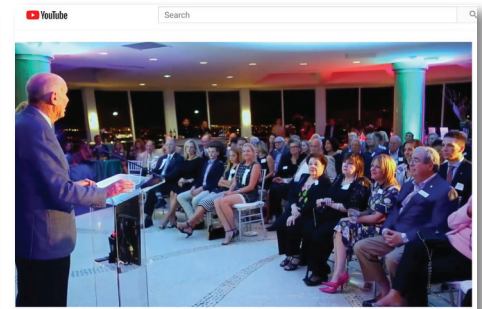
SHELTER FROM THE STORM

To ensure that more of Broward's most vulnerable residents are ready to face hurricanes, the Community Foundation helped launch the Broward Cares initiative. This strategic collaboration of community groups, fueled by support from our Fundholders, makes home repairs, trims trees and installs accordion-style storm shutters for low-income elderly and disabled residents.



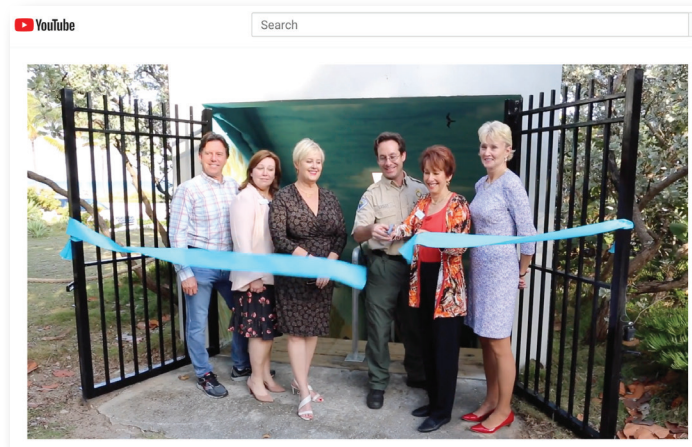
BACK TO THE WORKFORCE

Fundholders' support for the Stepping Stones treatment program helps Broward County residents overcome addiction and get back into the workforce. Maya Bither shares her experience at Stepping Stones, which through a Foundation grant enables 100 people to secure employment, obtain stable housing and continue their education or career training.



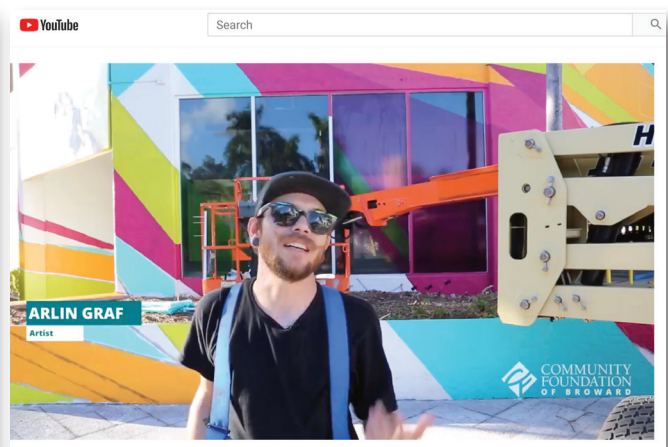
BOLD LEADERSHIP

Fuel innovation. Inspire new thinking. Build permanent philanthropic resources to tackle our biggest challenges today and forever. The launch of the BE BOLD Leadership Campaign signals the Community Foundation's most ambitious effort yet to ensure a brighter future for Broward.



MURALS ENLIVEN, INSPIRE AND UNITE

Learn more about the creation of new murals you read about in this issue of Community Matters. Hear how community volunteers helped breathe life onto concrete canvases. See how support from Fundholders enables these and other Art of Community projects to transform Broward.



- ◆ 453 charitable Funds
- ◆ \$197 million in assets
- ◆ 34 years of experience
- ◆ \$100 million in community grants
- ◆ Ranked in top 100 community foundations

Legacy of Leadership: Frank and Roberta Helsom

Frank and Roberta Helsom make it a priority to give back to the community they love.

They are involved in their church. They support the arts. And they trust that through an estate gift to the Community Foundation of Broward they can further their legacy of community impact.


Frank and Roberta Helsom are members of the Community Foundation's Legacy Society – visionaries who use their estate planning to ensure a better future for Broward.

“Roberta and I started with nothing. We have been very fortunate and had a lot of help from people,” said Frank Helsom, retired CEO of Bessemer Trust. “We think it’s important to share our success with others in the community.”

The Helsoms saw the Foundation's community leadership at work firsthand when Frank Helsom served as a Foundation Board member from 2004 to 2009, which included serving as



chairman in 2009. And as Legacy Society members, they are able to attend Foundation events that showcase work to tackle Broward's biggest challenges.

Now, through the power of endowment, their estate gift will enable them to make bold impact through the Foundation forever. 

To learn more about the Legacy Society, contact Nancy Thies, Vice President of Philanthropic Services, at (954) 761-9503 or nthies@cfbroward.org.

Legacy Society Impact

154

Legacy Society members making estate gifts to the Foundation.



101

Charitable Funds About 25 percent of the charitable Funds we manage are legacy gifts.



\$288 million

Legacy Society started in 2000 with \$2 million in committed gifts and has grown to \$288 million in commitments.